



<http://www.eProcessingNetwork.Com>
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Gift Card & Loyalty

RESELLERS UPDATE

eProcessingNetwork has certified **OptiCard**, **Global eTelecom** and **Secure Payment Systems'** Gift Card & Loyalty products for integration into our gateway solutions. New and existing accounts on ePN can now be enabled for any combination of Gift Card & Loyalty using an **OptiCard**, **Global eTelecom** or **Secure Payment Systems** Gift Card & Loyalty account.

Electronic Gift Card programs replace traditional paper-based gift certificates, and gift cards may be used multiple times until the original balance is depleted. Additional value may be placed on cards at any time.

Gift Card & Loyalty on a Cell Phone?



ePNMobile

Loyalty programs offer flexible methods for merchants to reward their customer's buying habits, including an Electronic Points Bank, a Frequency Reward Program, and a Dollar Reward Program.

eProcessingNetwork accounts that are enabled for Gift Card & Loyalty allow merchants complete control of their cards in the Gift Card Manager section of the eProcessingNetwork **Merchant Support Center**. Merchants can then apply Gift & Loyalty Cards to purchases processed through the **Online Terminal**, **ePNCart**, **ePNMobile** and **ePNJPOS**.

Contact your ePN Sales Channel Development Manager at (800) 296-4810 or Reseller@eProcessingNetwork.Com to schedule a customized ePNWebinar tailored specifically for your Sales Group.

Software certified to process through these and other fine platforms:



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